Creating Rewarding Careers in Industrial Physics and Physics Education

> San Diego State University Physics Colloquium

> > October 4, 2019

Dr. Larry Woolf General Atomics Aeronautical Systems, Inc. General Atomics Sciences Education Foundation www.ga-asi.com www.sci-ed-ga.org

Outline

- Part 1: Career in industry
- Part 2: Education path
- Part 3: Preparing students for careers Phys21
 Limited highlights reel

- What does an industrial physicist do?
- Can you get involved in physics education in industry?
- What is the best way to prepare undergraduate physics students for careers?
- How are these questions related?



Part 1: My career in 4 snapshots

14-MW TRIGA® Reactor in Romania



Inside DII-D Fusion Device







High-speed Railroad Catenary Maintenance Vehicle



PhD UCSD, Low temperature heat capacity of magnetic superconductors, Prof. Brian Maple 1980

- Post-doc at Exxon Research, 1980-1982
- Hired as solid state physicist at General Atomics (GA) in 1982 to help develop non-nuclear programs. At GA for 37 years – mostly materials R&D

Every story and perspective of life in industry is unique and changes depending on the stage of one's career



Aerial View of General Atomics San Diego Facility



Predator® Unmanned Aerial Vehicle (UAV)



Maglev Transportation

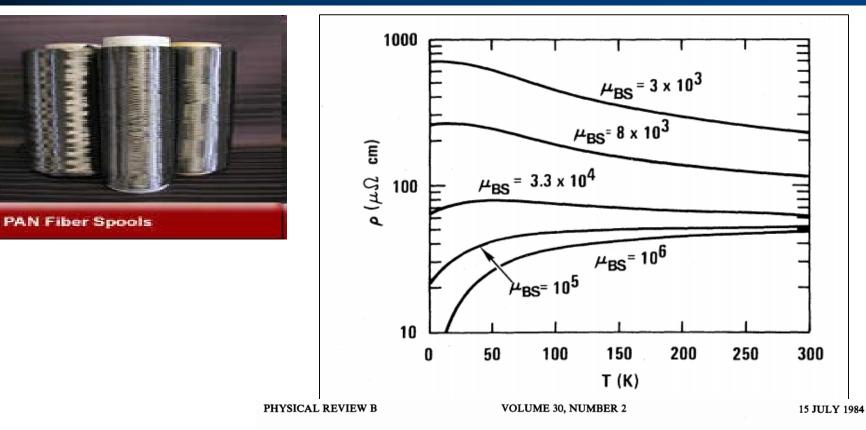


Electromagnetic Aircraft Launch System (EMALS)



High-power AC Propulsion System

Graphite and intercalated graphite fiberspotential lightweight electrical conductors



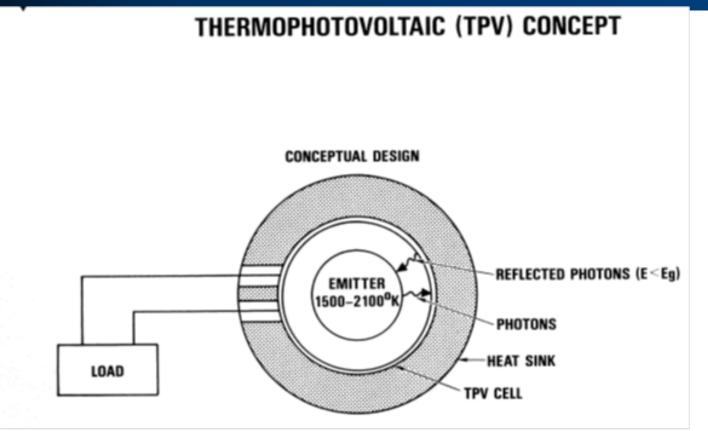
Electrical transport properties of benzene-derived graphite fibers

L. D. Woolf, J. Chin, Y. R. Lin-Liu, and H. Ikezi GA Technologies, Inc., P.O. Box 85608, San Diego, California 92138 (Received 28 December 1983)

Used graduate school knowledge to set up low temperature high H lab to measure magnetoresistance \rightarrow

4

Model thermophotovoltaic energy conversion systems and test cells – space nuclear power



Solar Cells, 19 (1986 - 1987) 19 - 38

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OPTIMUM EFFICIENCY OF SINGLE AND MULTIPLE BANDGAP CELLS IN THERMOPHOTOVOLTAIC ENERGY CONVERSION

L. D. WOOLF

GA Technologies Inc., P.O. Box 85608, San Diego, CA 92138 (U.S.A.) (Received October 3, 1985; accepted in revised form December 23, 1985) High temperature materials + optical properties \rightarrow

HTS discovered: Led high temperature superconducting (HTS) wire development project

Graduate school + ceramic materials + thick film coatings \rightarrow

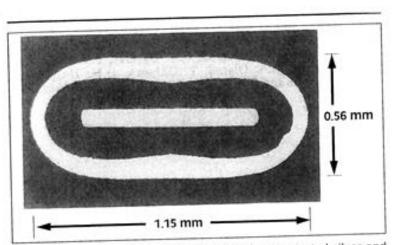


Fig. 4. Polished transverse cross section of an as-coated silver and superconductor coated silver tape.

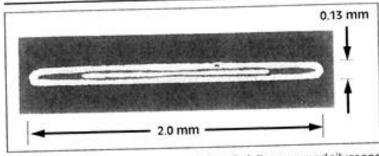


Fig. 5. Polished transverse cross section of a fully processed silver and superconductor coated silver tape.

- 7 years, papers, patents, presentations
- Effort was commercially unsuccessful
- Motivated education activities

Journal of Electronic Materials, Vol. 24, No. 12, 199

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Special Issue Paper

Fabrication of Long Length Bi-2223 Superconductor Tape Using Continuous Electrophoretic Deposition on Round and Flat Substrates

> L.D. WOOLF, T.L. FIGUEROA, R.A. OLSTAD, F.E. ELSNER, and T. OHKAWA

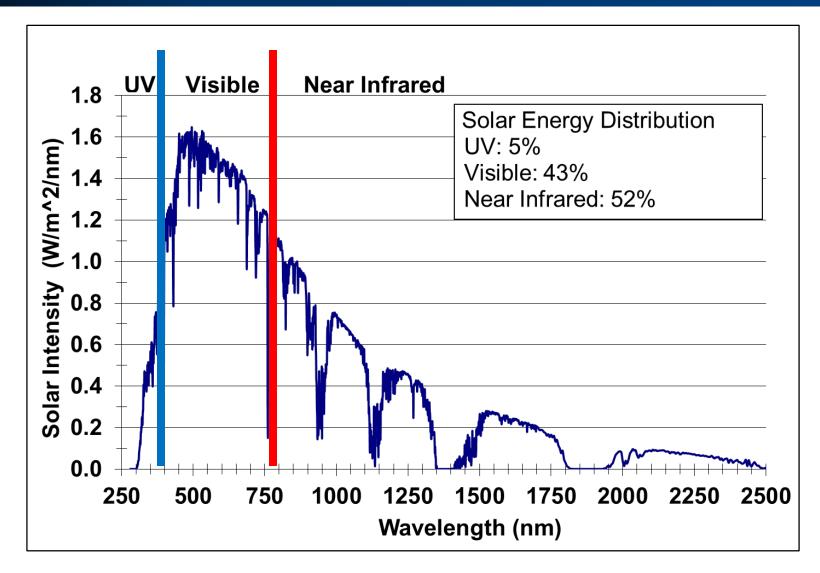
Pacific Superconductors Division, General Atomics, San Diego, CA 92186

Initially great story of black cool paint ~2008

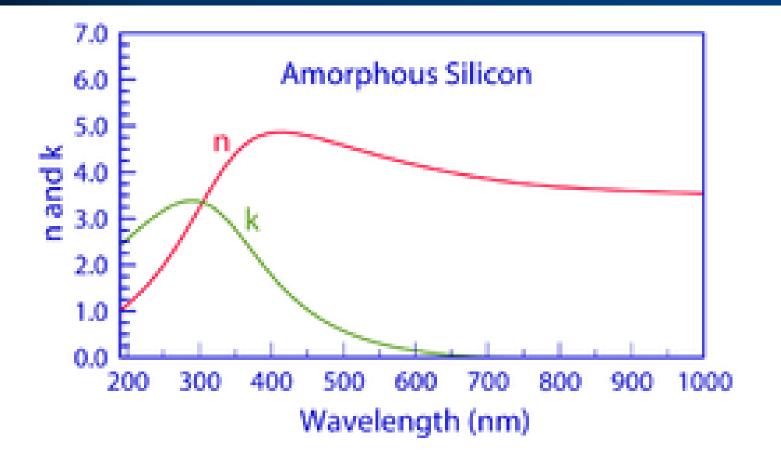
Thin film coatings + optical properties \rightarrow

95603. Automotive Coating Reflectivity Standards. (Draft regulation for 2012-2016)
(a) The opaque surfaces of new passenger cars, light-duty trucks, and medium duty vehicles less than or equal to 10,000 pounds must reflect at least 20 percent of the impinging direct solar energy.

Cool paints have high near-IR reflectance (700-2500nm) to reduce solar heating

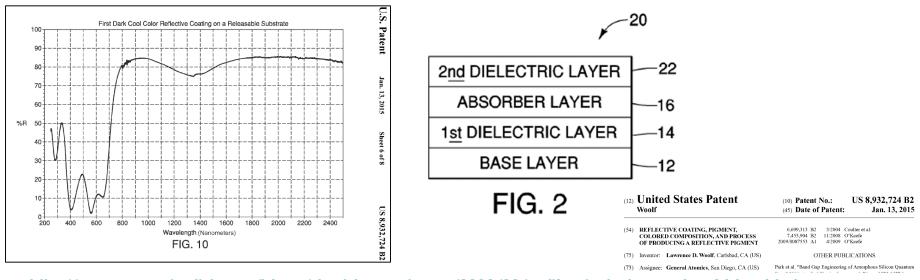


Use of optical properties of Si to make a cool coating



Differences in n: reflection k: absorption

Finally sad story of black cool paint

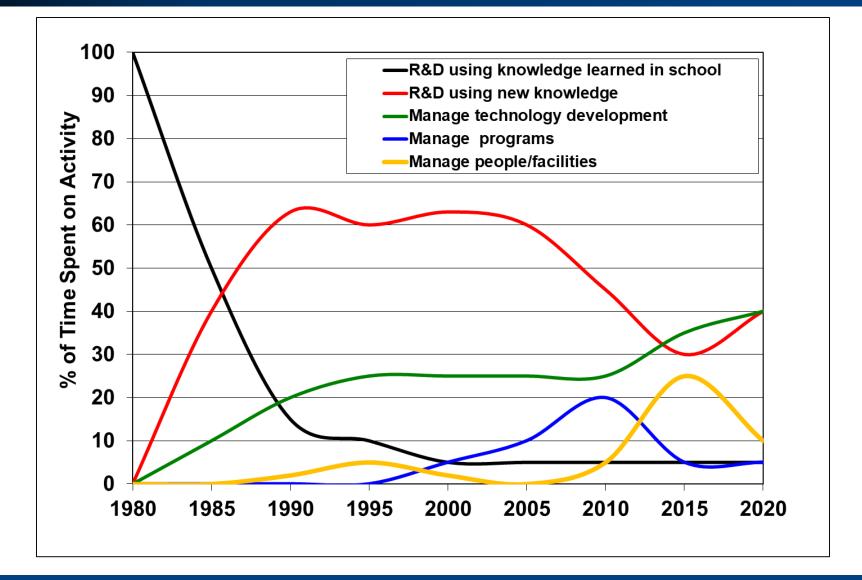


http://www.newscientist.com/blogs/shortsharpscience/2009/03/california-to-ban-sale-of-blac.html

Based on input from the automotive industry, paint, pigment suppliers, and comments from a public workshop held on March 12th [2009], ARB staff has determined that a clear path to achieve the levels of solar reflectivity for the darker colors has not yet been identified. Now we're challenging inventors to create paint in all colors to reflect heat from the sun. Yes, even black paint.

Stanley Young California Air Resources Board

Evolution of job responsibilities over time



Advantages of Careers in Industry

- Goal is development of a product
- Satisfaction of seeing your efforts make a difference to people
- Opportunities for patents, business development
- Challenge of not just doing science, but applying science to technology, then figuring out how to commercialize it in dynamic marketplace
- Challenge of learning how to perform R&D and scale-up under schedule, cost, equipment, quality, personnel, facilities constraints
- Varied career opportunities: science, technology, manufacturing, program management, group management, quality
- Many different projects; constant learning needed
- Pay, bonus pool, stock options

Disadvantages of Careers in Industry

- Often minimal publications/presentations and interactions with peers due to proprietary, export controls, security issues
- Reduced likelihood of being recognized for your achievements from an academic perspective, e.g. awards, fellowships
- Focus on a defined goal (NOT curiosity driven)
- Limited freedom to pursue your personal interests
- (Almost) No sabbaticals, no tenure
- Need to rapidly reinvent yourself as technologies and business areas change

My15 Point Guide to Success

- Be responsive return phone calls and emails promptly. When asked to do something, do it on time – be sure to ask when it should be done. Document requests and responses in writing.
- 2. Become the world expert in your particular area.
- 3. Continually expand the depth and breadth of your knowledge and skills.
- 4. Utilize all information resources available books, science magazines, web sites, search engines, search services, colleagues, patents, trade magazines, catalogs, sales reps, conferences.
- 5. Get involved with or develop projects that have a high probability of contributing to the company's success.

My 15 Point Guide to Success

- 6. Understand and be aware of project constraints such as your personnel and company capabilities, competitor's strengths, and customer needs.
- 7. Innovate continuously. Always push your envelope as well as the science and technology envelope. Stay uncomfortable with what your skills and knowledge are.
- 8. Document your work in manner that is actionable and can be easily understood by a co-worker a year from now. Use spreadsheets, tables and charts to convey your results in a concise, visual, and easy-to-understand manner.
- Make sure that you learn something useful from any tests or experiments that you perform. These results should form the basis for future tests.
- 10. Learn from your mistakes. Don't repeat them.

Remember 8 when I discuss the Phys21 Supplement

My 15 Point Guide to Success

- 11. Don't believe everything you are told, even if it is company lore or told to you by an expert. Be skeptical.
- 12. Enjoy your work.
- 13. Treat everyone you work with (above and below you) with respect. Thank them for their work. Acknowledge their contributions whenever possible. Keep them informed as to what you are doing and why you are doing it.
- 14. Have a sense of humor.
- 15. Develop a unique and necessary skill and knowledge set that complements those of your co-workers and greatly increases the value of your project/team. Be indispensible.

Part 2: Education activities are possible in industry

- Outreach program started at GA in 1992
- Many companies have education outreach programs
- Details and funding are highly dependent on the company, management support, and the initiative and desire of the individual scientist
- Why was I motivated to get involved and then more involved?
 - Opportunities arose
 - 7 year unsuccessful effort to develop high Tc superconducting wire

1993-2001: Education modules, posters, presentations, reviews "The journey of a thousand miles begins with one step" Lao Tzu

- 1993: Co-author: An Exploration of Materials Science Module; workshops
- 1996: Author: The Line of Resistance Module; presentations
- 1996: Author: Seeing the Light: Physics and Materials Science of Incandescent Light Bulb Module; presentations
- 1997: APS Teacher Scientist Alliance 5 day workshop K-6 science
- 1997: Author: It's a Colorful Life Module; workshops
- 1997: GA Sciences Education Foundation web site
- 1997: Reviewer for NSF Instructional Materials Development panel
- 1998: Co-Author: Chromatics: The Science of Color
- 1998: Reviewer for LHS FOSS Electronics middle school unit
- 1998: Testified about state science standards to CA State Board of Education
- 1999: Presented 4 workshops at NSF sponsored workshop in U Wisconsin
- 1999: Wrote and managed science education petition to improve state science education:
- 2001: Presented 3 4-hour workshops at AAPT winter meeting in San Diego
- 1999-2004: Color, Light, Seasons posters
- 2001: Presented workshop at High School Teachers Day April APS

NSF Strand

2002-Present: NSF/APS National Panels, FEd chair, Foundation president

- 2002: LHS FOSS middle school unit on Force and Motion design/review
- 2002: Chair COV Review Panel for NSF IMD program
- 2003-2008: Reviewer for BSCS inquiry based high school science curriculum
- 2004: Testified to CA state board of education on draft criteria for K-8
- 2004: NSF site review of GEMS Seeds of Science/Roots of Reading LHS
- 2005: Chair: review of Nat. Center for Learning/Teaching in Nanoscale S/E 2007: Site review of SRI Nanosense program for NSF
- 2007: President/Chair GA Sciences Education Foundation
- 2007: Steering committee: NSF Materials Education Workshop
- 2008: Elected to chair line, APS Forum on Education
- 2010: Org. committee: 2nd workshop on graduate education in physics
- 2010: APS Committee on Education
- 2012: NSF review panel for Cornell High Energy Synchrotron Source
- 2014: NSF review panel for National High Magnetic Field Laboratory
- 2014: APS/AAPT Joint Task Force on Undergraduate Physics Programs-Phys21
- 2016: APS Development Advisory Committee
- 2016: APS Best Practices for Undergraduate Physics Programs (EP3)
- 2019: APS Excellence in Physics Education Award selection committee

Moral

- Stay open to opportunities
- Never say no (some of my peers disagree!)
- Do what you say you will do
- Do a good job
- If motivated/annoyed, then create/solve
- Utilize your unique skills and knowledge
- Let's look at visual curriculum posters
 - Multiple representations
 - Relationships
 - Context

Color mixing

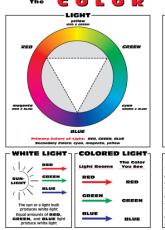
Confusion about primary colors and poor model – same for light and pigment

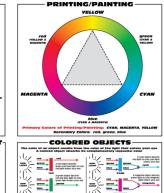


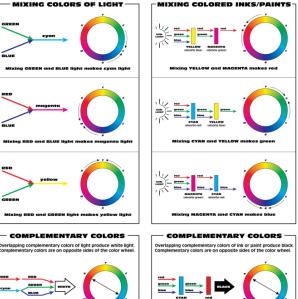
- The result of mixing light colors together.
- White is the result of superimposing the three beams of light, green, red, and blue, the primary light colors.
- The projection of two of these colors produces the secondary light colors: yellow (the result of superimposing green and red), magenta (the result of superimposing red and intense blue) and cyan blue (the result of superimposing intense blue and green).

- The result of mixing pigment colors together.
- Black is the result of superimposing the three primary colors: yellow, red, and blue.
- Mixing yellow and red together produces vermilion.
- Red plus blue gives us violet.
 By combining blue with yellow we
- intense blue and green). get green. get green.

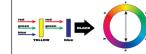
Barron's Art Handbooks: Mixing Colors 1. Watercolor





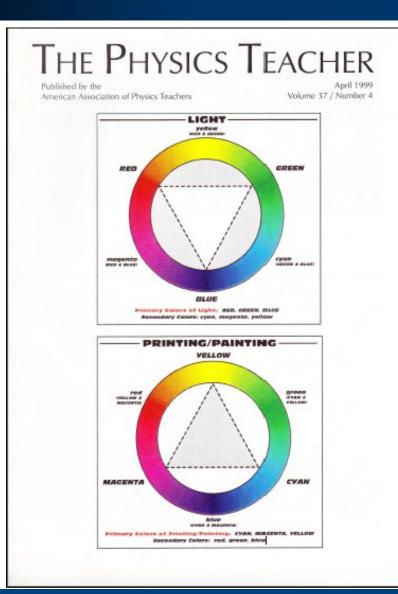




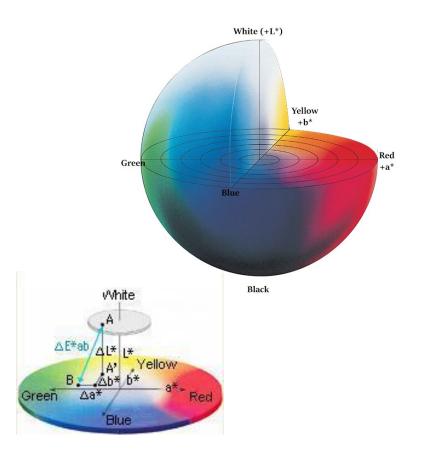


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Publicity for the correct color wheels ...



Education informs industrial work!





Still ... Water misconceptions ... by experts!

A professor of oceanography <u>documented 110 misconceptions</u> about the oceans held by his students who were not science majors. In this article, we've focused on a smaller number of <u>misconceptions</u> that might be held by elementary students. In addition, we've included ideas for <u>formative</u> <u>assessment</u> and suggestions for <u>teaching</u> correct scientific concepts and principles.

MISCONCEPTIONS

Ocean Characteristics

STUDENTS MAY THINK	INSTEAD OF THINKING
Oceans are shaped like a bowl.	While the continental shelf and continental slope may remind students of a bowl, the ocean floor is not flat, nor is it uniform. Canyons, mountains, and plains are all found on the sea floor.
Oceans are deepest in the middle.	Many of the oceans' deepest points are trenches, deep canyons that are formed at plate boundaries. These are not in the middle of oceans.
The sea floor is flat.	The sea floor has canyons, mountains and mountain ranges, and plains just as the land does. Many of these features are much larger than those found on land.
The bottom of the ocean is a big, sandy desert.	The ocean floor is rocky and uneven.
Coasts and coastlines do not change.	Coasts and coastlines change as a result of erosion. Sea-level rise may also affect them.
The ocean is blue because it reflects the color of the sky.	Sunlight is made up of all colors of the rainbow. When sunlight hits the ocean it is scattered by the water molecules. Blue light is scattered the most – which is why the ocean looks blue. However, floating plants, sediments, and algae may make the ocean appear to be green, yellow, or even red!

https://beyondpenguins.ehe.osu.edu/issue/polar-oceans/common-misconceptions-aboutoceans#misconceptions

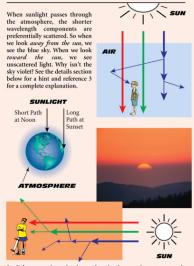
Blue water confusion: Light Matters Poster

GHT

MOLECULES AND SMALL PARTICLES SCATTER LIGHT



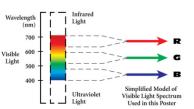
Air molecules and particles smaller than the wavelengths of visible light preferentially scatter shorter wavelength visible light: violet > blue > green > red.

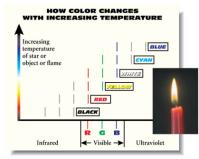


Sunlight passes through a longer length of atmosphere at sunset than at noon, which leads to increased scattering. When we look toward the sun at sunset, we see the unscattered light that is enriched in light of longer wavelengths. This results in a yellow or orange or even red sun.

Some Details and Clarifications

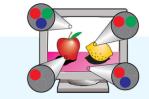
- Light is not colored. Color is a human visual response that depends on the spectrum of visible light entering our eyes - the color that we observe then depends on the responsivity of the long, middle, and short wavelength sensitive cones in our eyes and the processing of these signals by the brain.
- The color of an object seen by reflected light depends on both the light spectrum illuminating the object as well as the reflectance spectrum of the object. This is why the color of clothes changes with illumination conditions.
- · Light of a single wavelength corresponds to a definite perceived color. Most perceived colors can be evoked by a large number of different light spectra entering our eyes.
- For further details about and limitations of the explanations given in this poster, consult the references.





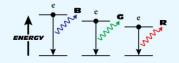
Objects emit light over a wide continuous range of wavelengths. At each temperature, this range can be approximated by three separated wavelengths. The rules for additive color mixing can then be used to predict how the color of hot objects changes with increasing temperature.

the remaining absorbed light heats the plant.



MATTERS

A computer monitor uses R, G, B phosphors to generate colors.



In these phosphors, the energy lost by an excited electron (e) results in light emitted with that energy.

References

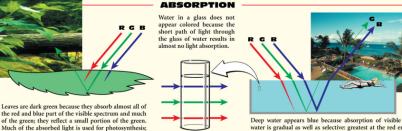
1. Clouds in a Glass of Beer, Craig F. Bohren, John Wiley & Sons, 1987. 2. What Light Through Yonder Window Breaks, Craig F. Bohren, John Wiley & Sons, 1991.

- 3. "Colors of the Sky," C.F. Bohren and A. B. Fraser, The Physics Teacher, May 1985, pp. 267-272.
- 4. "Confusing Color Concepts Clarified," L. D. Woolf, The Physics Teacher, April 1999, pp. 204-206.
- 5. www.sci-ed-ga.org/modules/materialscience/color/

6. Light and Color in Nature and Art, S. J. Williamson and H. Z. Cummins, John Wiley & Sons, 1983.

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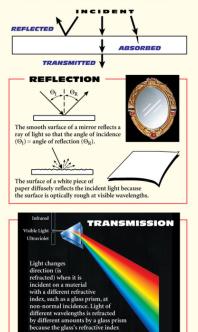
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Deep water appears blue because absorption of visible light by water is gradual as well as selective: greatest at the red end of the spectrum, least at the violet and blue end.

BULK MATTER REFLECTS, TRANSMITS, AND ABSORBS LIGHT



WATER DROP

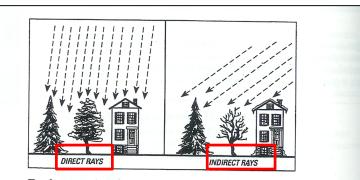
Part of the incident light undergoes refraction as it enters a water drop, then reflection at the back surface, then refraction as it exits the drop. The index of refraction of water is different for different wavelengths, causing the incident sunlight to separate into a rainbow of colors. Only shown are the rays corresponding to the angle at which scattering is a maximum. See Reference 1, chapter 21 for further details.



changes with wavelength

LIGHT EMISSION

Misconceptions about seasons



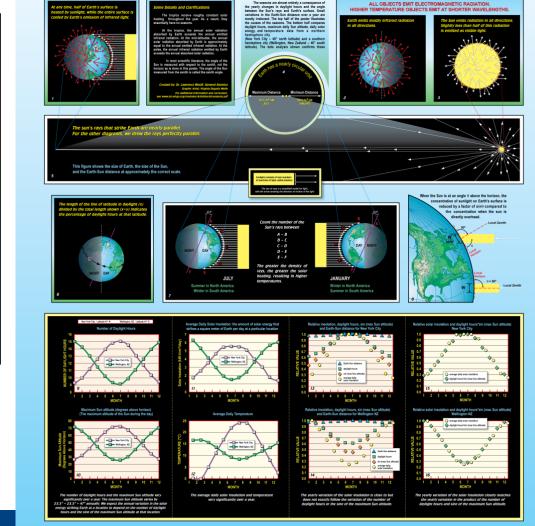
Two factors resulting from the tilt of the Earth's axis account for seasonal weather changes. First, in summer the Sun shines higher in the sky and its rays beat more directly down, warming the surfaces they contact. In the winter when the Sun is lower in the sky, its light reaches the ground at a lower angle, spreading out its warming ability. This is the phenomenon sometimes referred to as "indirect rays."

Variations in the Length of Daylight

The second factor contributing to the seasons is the length of the daylight period. Because of the tilt of the Earth's axis, daylight lasts longer in the summer than in the winter. The farther you travel from the equator, the more extreme this contrast becomes. So not only is the Sun's warming light less effective in the winter but there are fewer hours of it. Also, the Earth's surface has more time to cool off at night in winter than in summer.

From: A Private Universe Teacher's Guide, p. 18

♦ ♦ THE SEASONS ♦ ♦ A TALE OF THE SUN, EARTH, AND TWO CITIES



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A guest appearance on The Big Bang Theory ...



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And another

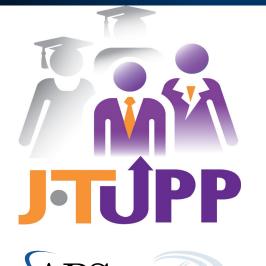


...and another

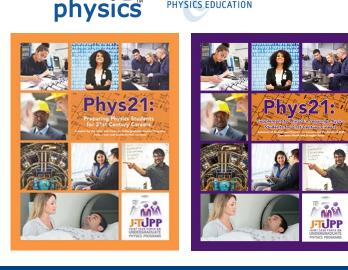


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Part 3: APS/AAPT Joint Task Force on Undergraduate Physics Programs



What skills and knowledge should the next generation of undergraduate physics degree holders possess to be well prepared for a diverse set of careers?



Recall 8 when I discuss the Phys21 Supplement: Document your work in manner that is actionable and can be easily understood by a co-worker a year from now.

compadre.org/phys21

Some slides include text from Laurie McNeil's talk at the 2017 APS March Meeting

J-TUPP MEMBERSHIP

Paula Heron, co-chair, University of Washington Laurie McNeil, co-chair, University of North Carolina, Chapel Hill

Douglas Arion, Carthage CollegeSociWalter Buell, The Aerospace CorporationTedS. James Gates, University of MarylandRenSandeep Giri, Google Inc.BethElizabeth McCormack, Bryn Mawr CollegeBobHelen Quinn, Stanford Linear Accelerator CenterBobQuinton Williams, Howard UniversityLawrence Woolf, General Atomics Aeronautical Systems

Society liaisons: Ted Hodapp, APS Renee Michelle Goertzen, APS Beth Cunningham, AAPT Bob Hilborn, AAPT









A FEW FACTS

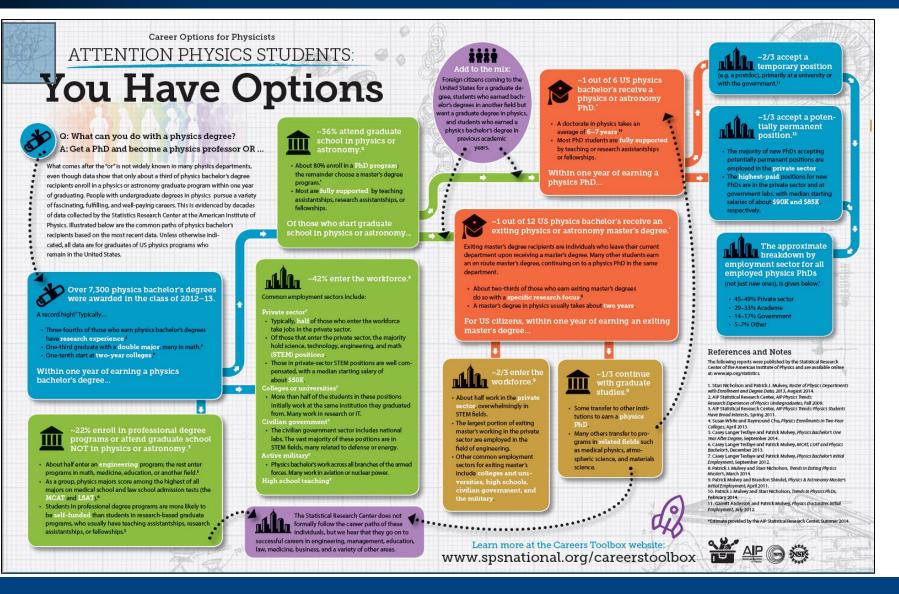
- 7500 people graduate with bachelor's degrees in physics each year
- 350 people are hired as physics faculty members each year
- 5% of all physics bachelor's eventually end up as physics professors
- 40% of bachelor's graduates enter the workforce immediately
 - 61% work in the private sector
 - 13% work in colleges and universities
 - 8% work in high schools
 - 6% work in the military
 - 5% work in civilian government or national laboratories
- 35% of physics PhD holders work in 4-year academic institutions



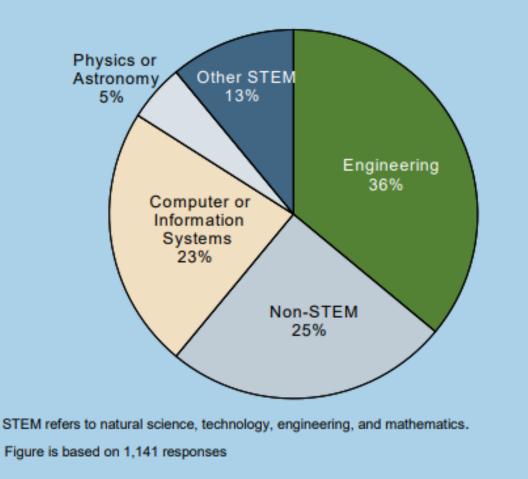
Various reports, AIP Statistical Research Center



Physics Career Paths



Field of Employment for Physics Bachelors in the Private Sector, Classes of 2013 & 2014 Combined



www.aip.org/statistics

Common Job Titles

of Physics Bachelor's Recipients

Computer Hardware and Software

- Software Engineer
- Programmer
- Web Developer
- IT Consultant
- Systems Analyst
- Technical Support Staff
- Analyst

Research and Technical

- Research Assistant
- Research Associate
- Research Technician
- Lab Technician
- Lab Assistant
- Accelerator Operator
- Physical Sciences
 Technician

Education

- High School Physics
 Teacher
- High School Science
 Teacher
- Middle School
 Science Teacher

Engineering

- Systems Engineer
- Electrical Engineer
- Design Engineer
- Mechanical Engineer
- Project Engineer
- Optical Engineer
- Manufacturing Engineer
- Laser Engineer
- Associate Engineer
- Technical Services
 Engineer
- Application Engineer
- Development
 Engineer
- Engineering Technician
- Field Engineer
- Process Engineer
- Process Technician
- Product Engineer
- Product Manager
- Research Engineer
- Test Engineer
- General Engineer

This list is composed of common job titles identified by an AIP Statistical Research Center survey of physics bachelor's degree graduates from the classes of 2009 and 2010.



To better prepare students for diverse careers does not mean abandoning the rigorous technical education that makes a physicist a physicist, nor does it mean regarding your program as providing only vocational training.

It does mean evaluating whether your department is doing its best to prepare students to compete with graduates in other fields (such as engineering) for desirable employment and career options.

It does mean that we should consider reframing education in the context of how it is used by our students.



WHAT DO EMPLOYERS WANT?

1. The ability to work well in teams—especially with people different from oneself

2. An understanding of science and technology and how they are used in real-world settings

- 3. The ability to write and speak well
- 4. The ability to think clearly about complex problems
- 5. The ability to analyze a problem to develop workable solutions
- 6. An understanding of global context in which work is now done
- 7. The ability to be creative and innovative in solving problems
- 8. The ability to apply knowledge and skills in new settings
- 9. The ability to understand numbers and statistics
- 10. A strong sense of ethics and integrity
- 11. Ability to make decisions and solve problems
- 12. Ability to sell or influence others
- 13. Ability to plan, organize and prioritize work



Knowledge and Skills Regularly Used by New Physics Bachelors Employed in the Private Sector, Classes of 2015 & 2016 Combined



Percentages represent the physics bachelors who indicated they use a knowledge or skill "daily," "weekly," or "monthly" on a four-pothat also included "never or rarely."

LEARNING GOALS FOR PHYSICS PROGRAMS

Physics-specific knowledge, e.g.

- Apply basic laws of physics
- Solve problems involving multiple areas of physics
- Solve multidisciplinary problems that link physics with other disciplines
- Investigate how physics concepts are used in modern technology

Scientific and technical skills, e.g.

- Solve both well-posed and ill-posed problems through experiments, simulations, models
- Determine follow-on investigations
- Identify resource needs
- Competencies: instrumentation, computation, industry standard software, coding, data analytics





LEARNING GOALS FOR PHYSICS PROGRAMS cont.

Communication skills, e.g.

- Communicate orally and in writing with audiences with a wide range of technical or non-technical backgrounds
- Organize and communicate ideas using words, mathematical equations, tables, graphs, pictures, diagrams
- Listening, discussing, persuading, assessing, understanding, teaching

Professional/workplace skills, e.g.

- Collegiality and collaboration in diverse teams
- Awareness of standard practices for effective resumes and job interviews
- Critical life skills: time management, listening, optimism, time management, responsibility, perseverance, ethical behavior
- Awareness of career opportunities and pathways for physics graduates







Boeing List of "Desired Attributes of an Engineer"

- A good understanding of engineering science fundamentals
 - Mathematics (including statistics)
 - Physical and life sciences
 - Information technology (far more than "computer literacy")
- A good understanding of design and manufacturing processes (i.e. understands engineering)
- A multi-disciplinary, systems perspective
- A basic understanding of the context in which engineering is practiced
 - Economics (including business practice)
 - History
 - The environment
 - Customer and societal needs

- Good communication skills
 - Written
 - Oral
 - Graphic
 - Listening
- High ethical standards
- An ability to think both critically and creatively - independently and cooperatively
- Flexibility. The ability and selfconfidence to adapt to rapid or major change
- Curiosity and a desire to learn for life
- A profound understanding of the importance of teamwork.
- This is a list, begun in 1994, of basic durable attributes into which can be mapped specific skills reflecting the diversity of the overall engineering environment in which we in professional practice operate.
- This current version of the list can be viewed on the Boeing web site as a basic message to those seeking advice from the company on the topic. Its contents are also included for the most part in ABET EC 2000.

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https://ocw.mit.edu/courses/mechanical-engineering/2-000-how-and-whymachines-work-spring-2002/lecture-notes/lecture3MEoverview_fixed.pdf

Resources

- Phys21 Report and Supplement
 - https://www.compadre.org/JTUPP/
- Physics Today article on Phys21
 - <u>https://physicstoday.scitation.org/doi/10.1063/PT.3.3763</u>
- APS News Backpage article on Phys21
 - https://www.aps.org/publications/apsnews/201702/backpage.cfm
- AIP Career Pathways Project
 - <u>https://www.spsnational.org/career-resources/career-pathways</u>
- APS Physics Career Guidebook
 - <u>https://www.aps.org/careers/guidebook/index.cfm</u>



